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Wine industry asks Govt to put bung on imports

TABLE WINE IMPORTS
[as percentages]

ORIGIN	SPARKLING				STILL TABLE WINE			
	74/75	75/76	76/77	77/78	74/75	75/76	76/77	77/78
France	6.9	6.6	7.2	8.1	14.3	9.2	11.6	9.7
Germany	13.3	8.6	11.3	9.9	19.6	20.5	23.3	22.4
Italy	43.8	53.5	56.6	54.5	4.6	4.5	4.2	4.4
Australia	12.0	14.8	8.7	7.2	37.0	43.0	38.6	38.4
South Africa	18.8	11.7	11.9	14.5	2.2	1.5	1.2	1.9
Spain	4.0	3.3	3.7	4.7	5.6	4.9	5.1	1.9
Others	1.2	1.5	0.6	1.1	16.7	16.4	16.0	21.3

by Warren Berryman
THE booming New Zealand wine industry is pressing Government for an even greater protection against imported wines.

The requested protectionist measures are aimed primarily against Australian wine producers.

The major justification for increased defence centres on the price differential between Australian wines and New Zealand wines having been closed over the past four years.

Rather than reduce their prices, the New Zealand wine industry wants Government to re-establish past price differentials by jacking up imported wine prices with increased tariff protection.

In addition, it wants the taxing system changed to improve wine's competitive advantage over beer and spirit sales.

In return for this protection, the wine industry claims it can save \$82 million in foreign exchange and increase wine exports to \$5 million a year by 1986.

The call for protection came in a recently released industry study and development plan prepared by the Wine Institute of New Zealand.

The Wine Institute is a

national organisation to which all grape winemakers are obliged to belong and pay a levy.

Because the grape growers are protected against competing imports of grapes or grape juice concentrate there are no market forces to hold grape prices down. Grape price increases to the winemaker can be passed on to the domestic consumer in increased wine prices due to price competition from imported wines.

This year's grape harvest produced poor quality grapes because of the heavy rain late in the season. Much of this year's vintage will be affected.

Thus the winemakers' request for additional protection adds up to a request in Government to force the consumer to buy a poorer quality local wine at escalating prices in the winemaker by denying access to competitively priced imports.

Despite the Institute's plea for more protection, imported wines make up only a small and diminishing share of the total domestic market.

Import licensing does not allow for increased volumes of imports when prices go up. Nor does it allow for increased levels of imports when the

total market expands.

In partial justification of the cost to the consumer that this increased protection will bring the study claims the wine industry will earn more than \$5 million a year for wine exports.

The study does not give details on how New Zealand wine can possibly compete in the international market place when it cannot compete in the domestic market in spite of present high duties and import licensing.

New Zealand wine exports were only 0.85 per cent of total sales in 1978 — down from 1.06 per cent in 1976.

By comparison, Australian wines are increasing their share of the New Zealand market. And they are becoming more price competitive here in spite of high trans-Tasman freight, high Australian labour costs, import licensing and duties. (See table above)

The study does not explain how, with these disadvantages, the Australians are so dangerously competitive with local wines here.

Nationwide stalls on tarmac

by John Draper
NATIONWIDE Air International, grounded for the last two weeks, may never take off again.

Founded by the ebullient Matt Thompson to carry cars across the Cook Strait, the fledgling airline has already survived several crashes. Now another turbulent episode, the airline is unlikely to take off as Nationwide Air again.

On May 7 the lease expired on the two Carval aircraft converted DCAs — owned by the Credit Finance Corporation, a subsidiary of the Credit Finance Bank of New Zealand and Commerce International.

Thompson says the terms offered for renewal would have made the operation uneconomic. "They were demanding far too much," he said.

But the independent freight service concept is not dead. James Aviation, which has been trying to get a take in

freight service, is now negotiating to take over the Carvalra from Credit Finance.

Thompson is not out. "We will be starting again with a bigger brighter service early next month," he said.

Nationwide Air International is being restructured with a capital injection from both inside and outside the country, Thompson said.

When it does take off again it will probably be rebranded Skytrain International to get away from the Nationwide bogey which has seen Thompson's other business interests put into receivership.

Mechanical problems as well as the more common liquidity crisis grounded the airline this time round. One plane needs a lengthy and expensive 1000 hour overhaul before its airworthiness certificate is renewed and the other is in need of a new engine.

When flying ceased, the weakly cash flow from Nationwide Transport (Autos)

Ltd, the airline's lifeblood, quickly dried up. In addition, the Ministry of Transport added to Nationwide Air's cash problems by refusing to pay \$50,000 by way of fuel tax rebate. All licensed operators of piston engines aircraft qualify for the rebate but the Ministry claims Nationwide is not operating on an air service licence.

The company is refusing to say what aircraft it will be flying when it is relaunched, though pilots are being retrained in Wellington. An option on three Carvals owned by British Air Ferries was lost when the planes were sold to America. A French owned Carval on the market at the same time may be under consideration.

The second aircraft Nationwide hopes to acquire is unlikely to be able to transport cars and will be for the thriving freight service Nationwide has built up between Wellington, Christchurch and Auckland.

60 cents

Volume 9 No 17 (Issue 334) May 16, 1979

Inside:

THE light to reform the freezing industry is just beginning — and the farmers are winning the first round. John Draper reports from the battle-lines — Page 3.

WHEN Government increased the interest rate on its stock to 13 per cent over Easter weekend, it debased the value of all existing Government stock by hundreds of millions of dollars. Warren Berryman demonstrates the effect of the increases on a selection of existing stocks and looks at the wider ramifications of the move — Page 7.

RADIO Dingo — flushed with success and gaining in confidence — is eyeing a much wider audience. Our Christchurch Correspondent looks at the station's future — Page 16.

HARRY Shultz — the \$200,000-a-year investment consultant — NBH interviewed him in Auckland on how he saw New Zealand as an investment opportunity — Page 18-19.

THE ST. MARY'S Hospital, says, building policies, which put the building industry ahead of buyers' wishes produce disastrous results. — Economics Correspondent — Page 27.

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EDITORIAL

THE Government's economic strategy has been unclear because, as Prime Minister Muldoon pointed out the other day, it doesn't have one. And it doesn't have one, Muldoon insists, because constantly changing developments make even short-term planning impossible.

The Government's broadcasting policy is unclear for different reasons. Essentially, the problem is that we don't know who we should be listening to as a variety of plans and options are publicly bandied about. BCNZ chairman Ian Croso has been busy planning a restructuring while Muldoon has been actively canvassing public reaction to a multitude of options from closing TV2 to selling it off to private enterprise. Thinking out loud, he calls it, although the objective seems not so much to mould Government policy (which is to extend the coverage of TV2, if pre-election statements are any guide) as to intimidate journalists against delving too deeply.

But we are pleased to record that on one issue, we do have the Prime Minister's word for it about just what the Government's policy is... sporting contacts with South Africa. At least, we have his word for it about what part of that policy is.

Since the Glenageary Agreement was drafted, and its signing hailed as a triumph for Muldoon's statesmanship, the question of the country's sporting contacts with South Africa has been as politically vexing. It has been no issue on which the Government's position has been obscured by the sharply conflicting public statements of Foreign Minister Tait and the Minister of Sport, Mr. John Goff. Those members of a banned public who have looked to the Prime Minister for clarification have been disappointed, and Goff continues to express views which clearly depart from those of a Government committed to maintaining support for principles enshrined in the Glenageary Agreement.

The most decisive action yet taken on the Government's behalf was the State Service's Commission announcement it would not grant leave for civil servants to allow them to play sport in South Africa.

The commission had no alternative, if the Government must be seen to be disapproving sports contact with South Africa by its employees (although other Government employees have been allowed to play sport in South Africa).

Immediately after the SSC had released the statement declaring its position on Friday, May 4, two journalists — one from the New Zealand Herald, another from Avon Pacific News — approached State Services Minister Thomson, who said the commission, as the nation's biggest employer, had taken a responsible decision in line with the Glenageary Agreement. He agreed the ban would not limit travel to South Africa for any purpose by state servants as annual leave but said he hoped they would keep to the agreement.

Couch, in contrast, said he was "a little disappointed". So what about the Prime Minister? On Monday, May 7, he was quizzed by journalists and said he would have to read Thomson's statement before he commented substantively. But he said he had already made a statement — to whom? A bit of a mystery — to the effect that Thomson gave the views of the Government on the matter.

There was another question: The Government supports it (the SSC) then? But journalists didn't get an answer.

So the Government's position to the way listeners remember hearing it stated by Thomson on Radio Pacific, or — if anyone, is seeking "copy in black and white" — Thomson's words were reported in the Herald on May 5. You can't get it any more definite than that, although skepticism about the Government's degree of commitment to Glenageary is bound to remain so long as there is a maverick Minister breaching all the conventions for collective Ministerial responsibility and a Prime Minister shunning the chance given to him to enunciate an unequivocal viewpoint.

Bob Edlin

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FORMER Christchurch mayor Neville Pickering has given away the political game — at least for the time being — to concentrate on games of a different kind.

Since the beginning of the month he has owned and operated a Wellington retailing business, now trading under the name of Couchman Cycle Company (1979) Ltd (formerly Couchman Cycle Co Ltd).

Just a couple of months ago he was toying with the idea of moving back to Christchurch, where he thought he might go into business. But he was adamant a decision either way would not mean he was getting out of local body politics for good.

Nor was he willing then to discount the possibility of another term in Parliament, should the need for a by-election arise, though he conceded he might be just a bit old to stand for a full term in 1981.

With a new business to run, it looks as if Pickering has ruled out Christchurch for a "come back".

Asked the other day if he intended to run for mayor of Wellington at the next local body elections, he said he was not interested in the mayoralty "at this stage". His priority will be the business — but he is keen to find a seal on the council or the harbour board.

His interest in national politics, on the other hand, is "drifting away". Retailing cycles and toys might seem a curious line of work for a former big-city mayor and Member of Parliament...but Pickering said he had spent 10 years with Skellerup and after all, it's all retailing.

FERGIE McCormick, in his Sunday Times column "recently", described Ian Kirkpatrick as "an outstanding forward in South Africa in 1976". He also became something of a hatched man, using his strength to loosen the odd tooth of a South African forward who persisted in illegal play.

Many rugby players, past and present, will vigorously

defend the use of deliberate violence as justified retaliation, as if the general rules of social conduct are automatically suspended on the rugby field.

The question we raise is whether implied approval for this type of sporting behaviour should appear without qualification in a popular weekly magazine whose readers will include young footballers who number Kirk among their heroes — someone to be emulated as well as admired.

No newspaper can afford to subtlety its responsibilities.

IT is encouraging to learn that the journalists have joined up with the Federation of Labour.

We make no criticism of their craft, profession or labour services, but merely note that Federation of Labour's official book of rules states, under "Aims", section 1, "to aid in the establishment of full employment, the improvement in working conditions and the raising of the standard of living of the people and of the Dominion".

And we can only wonder: why did they exclude the Evening Post, Truth, the Sunday News, the Sunday Times, the Waikato Times, the Hutt News and the Giveaway up and down the coast which all comprise the INL empire, let alone the newspapers that abound elsewhere in the country?

BRITAIN's failure to lure away Kiwi oil expertise is raising a smile among the normally tight lipped Petrocorp executives.

Alan Ellis, British National Oil Company's drilling

WITHOUT WORD OF A LIE



superintendent came down under the other day headhunting for engineers to work in the oil-rich North Sea. But he left with his gunnysack empty, unable to tempt anyone, other than Petrocorp or the remaining oil exploration companies.

Last year Ellis was to have joined Petrocorp as drilling chief, but hours before he was due to arrive in New Zealand, a telegram announced that he was joining BNOC.

Truic.

ENERGY Minister Birch — questioned the other day about LPG distribution costs — couched his reply in bemusing terms.

"The cost of expert to the South Island was quite high," he said (suggesting that the South was a foreign land) "...but we must realise we are one country."

HOW well do market researchers do their research on themselves?

An NBR staffer doing his own research into those who are supposed to know what the consumer likes and dislikes is pondering that point.

After reading a history of New Zealand market research by a senior member of one organisation in the business, he telephoned for further information.

Speaking to the historian's colleague about the number of people employed by the handful of major market research organisations, our man found a wide discrepancy.

The history says "with reasonable accuracy" that there are 74 people employed full-time as project staff, field

managers etc and another support staff. In addition, there are about 1000 people employed on a part-time basis. But the writer's column doubts this estimate.

Maybe we should have the disclaimer on the first page of this more accurate history you are about to find out — it is not accurate nor complete.

KATHLEEN Colledge, Victoria University of Wellington, has raised the alarm and self-destructing books in library shelves. In 20 years, all the books will have been destroyed.

Although the problem of paper deterioration was described as early as 1941, John Murray in a 1969 pamphlet recounting the history of New Zealand libraries said that the problem was not new.

More modern paper, especially newspaper, is amongst the worst because they have a high acid content. To slow book deterioration, dry and dark. It seems worse like that, people may want to read the book, looks anyway.

SO many Ministers in conversation, ill or otherwise, action at the moment. Derek Quigley has been carrying the burden of his portfolio.

Thus he was able to duck out of the office the other day that he was Minister of this and that Minister of the other thing. Lucked — as one of the press observed — he is doing a much better job than he should be for his Oscar.

CSL, the Australian partner in the proposed Nelson-based mechanical pulp mill, is a newcomer to the New Zealand timber industry scene. The company owns 20 per

cent of the shares in Fletcher; and because Fletcher owns about 45 per cent of Tasman Pulp and Paper, CSR has a fair-sized stake in the tree business.

CSR representatives have already expressed a desire to move into other forestry-related areas.

If you think all this restructuring at the Broadcasting Corporation is the only way to effect cost-savings... well, forgive us for being skeptical. We suspect that cost-cutting and rationalisation can be achieved under the present structure. It's all a matter of good management.

To lend support to our thinking, we asked TV2 news executive the other day — driving a TV1 van.

The Prime Minister vowed to immediately deregulate any union that took strike action over the Inland Revenue Department's decision to take its whack from travel allowances. But the vow failed to deter the Air New Zealand engineers. And to and behold, the engineers were not deterred.

And so in conversation with certain under-secretary with interests in the Labour portfolio, somebody asked: How does the Prime Minister spell the words "decisive action"?

A Parliamentary reporter had the answer: "defer".

The under-secretary was gracious enough to laugh appropriately at what he no doubt thought was a joke.

SOMEHOW a New Zealand Herald-NBR (National Research Bureau) poll result must have been communicated to Radio New Zealand news staff as a New Zealand Herald-NBR poll... and in a broadcast, the other morning, they described it as a New Zealand Herald-National Business Review poll.

We were flattered? Not quite. If we are to work in tandem with the Herald, it will

be our name that comes first in this joint name...

DATELINE Monday viewers were treated last week to the spectacle of truekloads of apples being driven to the blackmarket of dark of night as growers try to beat the Apple and Pear Board's monopoly powers... and prices.

The board had the chance to release its grip on the domestic market when the market research it commissioned concluded by recommending that greater competition was desirable on the home front.

The board rejected that advice and even tighter controls were introduced in new legislation.

But it's good to see some producer boards recognise the advantages of the private entrepreneurial spirit.

We have already reported on the new philosophy prevailing in the Honey Marketing Authority (HMA) April 18.

And after years of discussion, the Citrus Marketing Authority has joined the club and has asked Agriculture Minister MacIntyre to remove the authority's compulsory power to acquire all lemons and sweet oranges.

BEFORE addressing the Housing Commission seminar, it seems that Reserve Bank Governor Ray White was curious about which part of his speech would be televised.

Thus he established that the TV2 newsmen was interested in his ideas about tax relief for lenders.

But when he delivered his speech, that bit was omitted...a fact that was obvious to all present, because they were provided in advance with copies of the address.

So when questions from the floor were called for, the cameras began rolling while

the TV2 journalist asked about the bit that White had skipped.

White seemed taken aback and asked for the question to be repeated. It was, and he replied that it was purely a matter of time that influenced him to drop his call for tax relief for lenders of housing finance.

The TV journalist reminded White that he had asked before the speech which piece would be filmed...so why drop the bit that he had been told would make the TV news. White reiterated his earlier answer.

He then went over to the journalist to say he thought it worth delivering the missing bit of the speech. So he got the approval of the chairman, then delivered the missing segment.

It was a curious episode...and the cameras seemed to have captured all of the exchange between journalist and top civil servant.

But the public wasn't able to share in the fun — the TV news item which resulted had its omissions, too — and there was nothing to show White being challenged from the floor.

The Bounty is all but ready for delivery. Trouble is, there's nowhere to send her. She is still reluctantly owned

Brand new Bounty: all decked out but stardom may pass her by

by Helen Vause

BACK in December, the good ship Bounty was launched in Whangarei amid pomp and ceremony and in the presence of Prime Minister Muldoon.

At that stage few of her well-wishers knew that the finance had fallen through for the two movies the replica was built to star in. First Warner brothers pulled out, then the Dino de Laurentiis Corporation. And now it looks like United Artists are not keen to back movie maker David Lean either.

The Bounty looks due for a long and not very glamorous lay up at Whangarei wharf. Lean, who made Dr Zhivago, Lawrence of Arabia, Bridge Over the River Kwai and Ryan's Daughter, is still in Los Angeles negotiating for the \$40 million needed to back the film.

The Bounty is all but ready for delivery. Trouble is, there's nowhere to send her. She is still reluctantly owned

by the de Laurentiis Corporation which no longer has any interest in backing the Lean films.

The corporation tried to have the building work stopped in September last year but was forced under its terms of contract with Whangarei Engineering to carry on.

Plans for the \$2.5 million Bounty to mark time at Opua Wharf, in the Bay of Islands, have also fallen through because the wharf had inadequate facilities. Wharfedale lea in Whangarei are mounting up on the de Laurentiis bill.

Whangarei Engineering manager Bruce Lovie is disappointed that she won't be laid up in Opua. He admits he would have liked the Bounty "out of sight and out of mind".

But Jock McGuire, the Bounty's building supervisor and the film corporations' local representative, is still optimistic about the future of his "baby".

He says Columbia Warner has asked to charter the Bounty for a filming sequence. He has also been approached by a London-based descendant of Fletcher Christian, Glynn Christian. With backing by Time-Life magazine and other major publishers, Christian is also interested in chartering the Bounty.

"It's not up to us to take up these offers," says McGuire. "But it does seem there could be plenty of charter work available." He estimates she'd cost about \$2000 per day to charter.

McGuire has another ache in mind too. He's been following a Dargaville project to restore an old sailing ship to carry timber from the islands.

"I reckon we could carry 600 tonnes of hardwood at a very competitive price."

But wouldn't that mean putting his hands in the hands of the Seamen's Union?

"Over my dead body," says McGuire.

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Key indicators

Consumer Price Index - all groups base Dec 1977 = 1000	March 78	Dec 77	Change
Building Permits Issued	1120	1020	+10.00
Index 78	1100.4m	1011.2m	+9.00
Official Overseas Reserves	Dec 77	1072.7m	-7.00
Registered Unemployed - Incl base on special work schemes	March 78	101.2m	-1.00
100 Share Price Index	April 78	51.726	+4.00
Reserve Bank Share Price Index	10 May 78	53.13	+4.00
	10 May 78	1411	+1.00

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Auckland office: Editorial, advertising and distribution. Inquiries: Warren Berryman. Telephone 884-388, 887-244. Published by Fourth Estate Newspapers Ltd, 16 Bridge Street, Wellington. Printed by R. Lucas & Son (Nelson) Ltd, 18 Bridge St, Nelson.

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Interest juggling knocks long-term confidence

by Warren Berryman
GOVERNMENT'S Easter fundraising coup will hit hardest where the level of financial sophistication is lowest.

A pensioner who bought \$10,000 worth of 18-year Government stock in 1974 at a coupon rate of 8 per cent would get only \$5700 for this \$10,000 worth of stock if he sold up today.

Just this one issue of Government stock maturing in 1992 amounted to \$8.5 million. The current value of this stock has now been debased by increased interest rates to \$4.8 million.

Shrewd money men certainly didn't get caught holding much long-term, low-yield Government stock.

Major dealers value their portfolio of stocks at current market value — not at cost — when doing their accounts.

But most companies holding Government stock value it at cost. In a sense this is valid, because the stock, at maturity date, will yield its face value.

But valuing stock in this manner does not tell management or shareholders what their company's assets would be worth if cashed up today. Nor does it provide a clear picture of the company's yield on total assets.

For example, an insurance company's yield on assets would look much better if the Government stock were valued at face value rather than at cost.

On the other hand this insurance company's total assets would tumble horribly when subjected to current market valuation.

It was applied the current valuation principle in all institutional investors forced by Government ratios to hold Government or local body stock, such as insurance companies and banks. The paper losses following the Easter coup would come in hundreds of millions.

These paper losses in hard terms amount to future low yields for these companies in comparison with current yields. The amount of the losses incurred by each particular company depends

on the skill of the investment manager in first predicting and then anticipating Government's move by dumping old Government stock on the less knowledgeable.

The long-term effect of Government's recent penchant for interest rate juggling, a money market source predicted, could be to weaken investors' confidence in this type of long-term fixed-interest investment.

So far more than 3500 subscribers put more than \$300 million into the new issue. To the extent that this was new money coming into Government coffers, and not just money switching from old Government and local body stock into the new issue, the cash loan issue should take money out of the money supply.

It is not yet clear if this will be deflationary. It could well turn out that instead of the desired deflationary effect of less money chasing a constant amount of goods the level of goods available could diminish at a faster rate than the money supply leading to a demand led inflation.

To have a deflationary effect, the stock issue will have to take money out of the consumer's pocket without creating disproportionate shortages in consumer goods by sucking too large a portion of the money supply away from productive enterprise into Government.

But the major effect of the increased interest rates seems to be falling on the industrial front. Manufacturers are shelving plans for debt raising for fear of going in too deep, too soon, at too high an interest rate with the economic future so uncertain.

This trend, if it continues, will result in a lower level of production.

Private lenders are matching Government's new interest rates. If borrowers cannot pass on the increased costs of servicing these high interest loans in increased prices to the consumer, good stimuli, low risk borrowers will drop out of the market.

This leaves the field to two classes of borrowers — the high risk private borrower, and Government.

Said one money market executive: "Had a finance house raised its interest rates by 30 per cent like Government did, we would all be wondering when they were going to go bankrupt."

Money market sources now predict that Government's new high-yield stock will probably not outlast the

WHEN Government increased the interest rate on its stock to 13 per cent over the Easter weekend, it debased the value of all existing Government stock by hundreds of millions of dollars.

Every holder of Government stock suffered a loss over the weekend. The amount of this loss depended on the coupon rate, maturity date, and term of the stock held.

This point, largely overlooked by financial commentators who were concentrating on the depression of the Stock Exchange and the flurry of activity as private lenders adjusted their rates to match Government's, was not missed by the cognizant in the money market.

According to money market sources, the net effect of Government's Easter coup was that many, if not all, of the country's savings banks ended up after the weekend technically insolvent — or they would have been insolvent if they valued their huge holdings of Government stock at current market value rather than, as they do, at cost.

While it is generally accepted that the Savings Banks were probably rendered insolvent, no one is in a panic.

The savings banks are Government guaranteed. Government itself is insolvent to the tune of a \$1.5 billion deficit.

But Government can meet its commitments by printing more money — albeit at a debased value.

Savings banks were particularly hard hit by Government ratios which force them to hold a large amount of Government stock, and due to their unimaginative adjusting of this investment portfolio combined with their high gearing.

Budget time.

Finance Minister Muldoon has been warning investors that the high interest rates won't last. This could be read as Muldoon telling investors to hurry up and get in on the 13 per cent deal while it lasts.

If interest rates do go down — and Government is now calling the tune — these 13 per cent stocks will be worth a premium.

But if Government forces interest rates up again in

strict yet more money to finance an even bigger deficit the 13 per cent stock will be discounted in the same way all past stock was discounted at Easter weekend by the 13 per cent stock.

There is little reason to believe that the internal deficit will diminish. On the contrary in the past two weeks at least, two new major Government expenses emerged.

Transport Minister McLachlan raised the

Also hard hit are the insurance companies, which, like the savings banks are forced to hold fixed interest Government stock.

An interest rates go up the market value of existing stock goes down.

If, for example, an investor bought \$1 million worth of five-year Government stock with a coupon rate of 10 per cent on April 12 he would have lost \$105,000 by the end of the Easter weekend.

The face value of the stock remains the same, and one can always wait for the stock to mature and collect the face value.

But to do so is to be locked into an investment yielding less than current interest rates.

To take advantage of these new higher interest rates one must discount presently held stock at less than face value and buy afresh.

The following table, compiled by a senior money market dealer, demonstrates the effect the interest rate increase had on a selection of existing Government stocks.

Face Value	Coupon Rate Percentage	Date Bought	Maturity Date	Present Value
\$1 million	5.5	1968	1984	\$735,062
\$1 million	8	1977	1987	\$834,101
\$1 million	10	1978	1988	\$865,478
\$1 million	5.5	1970	1988	\$769,060
\$1 million	5.5	1972	1990	\$761,746
\$1 million	8	1973	1991	\$772,274

possibility that instead of saving the public the promised \$10 million. Air New Zealand may have to be subsidised by the taxpayer to compete with free enterprise Continental and Pan Am.

And Maui Developments will let a new contract for a ship and divers to work on the Maui rig worth between \$55 and \$70 million.

This runaway Government spending will have to be financed — probably

internally. If the present 13 per cent Government coupon rate is not high enough to attract money into Government and away from the productive private sector, Government stock could just as easily move up to 14 per cent as down, as Muldoon claims.

In either case, last year's election bribes will be paid by those who produce the nation's wealth — not by those who redistribute it.

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NBR BUSINESS WEEK

Debt repayment exceeds capital inflow

by Peter V O'Brien

THE usual comments greeted the Reserve Bank statement last week that New Zealand's current account balance improved \$83 million in the year ended March, 1979.

Little attention has been given to other features in the bank's summary of overseas exchange transactions, apart from the growing deficit on "invisibles" (non-trade transactions).

The state of the capital account, and the cost of servicing it, are two matters in particular which were

significant in the 1978-79 payments and receipts. In the year to March, capital receipts fell from \$1,370.2 million to \$998.2 million, while capital repayments increased \$112 million to \$743.4 million. The balance on capital transactions therefore was \$253 million in favour of repayments, compared with a net inflow of \$738.8 million in the previous year.

The private sector was mainly responsible for the improvement in the capital account. Private sector repayments of overseas

capital totalled \$381.8 million, while receipts were \$330.8 million, producing a net outflow of \$51.1 million.

That was the first time since 1973-74 that private outflow exceeded private inflow. On the last occasion the surplus was only \$0.5 million.

The reasons for the sudden change over 1977-78 (when receipts were \$289.8 million ahead of payments) are clear. Exchange fluctuations have had a major influence on the amounts required to service and repay overseas loans. In addition, the slowdown in the

economy, particularly a lack of capital investment, has affected company requirements. Debt is also being repaid overseas and

The Government received \$570.7 million last year, compared with \$852.1 million in 1977-78, and repaid \$206.7 million (1978 - \$430.2 million).

The growth rate in public interest payments (treasury service the borrowings)

reflected within New Zealand. A different picture emerges from examination of the Government's capital account.

March year	Export Income \$'000	Official Interest as per cent of Export Income	Private Interest as per cent of export income
1976	2,309.5	4.60	5.30
1977	3,130.8	5.09	4.63
1978	3,385.1	5.73	5.56
1979	3,848.8	6.32	5.73

"Other official receipts" were \$84.9 million (\$56.8 million), while "other official payments" also totalled \$94.9 million (nil in the previous year).

The official capital accounts balance was therefore \$304 million in favour of receipts, as against \$478.7 million in 1977-78.

The present total debt situation has affected the relationship between interest payments on overseas borrowing and the proportion of export income required to service it. The table sets out the percentage of export income required to service official debt and private debt, and the total receipts from exports in each of the last four March years.

Payments of private interest are included in the category "interest and investment income" in the Reserve Bank's statistics. So the figures include dividends as well as interest. Therefore the percentages given in the fourth column are not exact as regards interest alone, although there is likely to be a rough proportion between the two.

After allowance for that point, it can be seen that Government transfers to service its debt are growing faster than the private sector's contributions of interest and dividends when both are expressed as a percentage of our export income.

The rapid increase in payments for travel, which reached \$280 million in the March 1979 year, compared with \$284.9 million in 1977-78, can also be related to a percentage of export receipts to assess their impact on the deficit.

The relationships were: 1976 - 8.70 per cent; 1977 - 7.83 per

cent; 1978 - 8.80 per cent; 1979 - 10.02 per cent.

The growth rate in public interest payments (treasury service the borrowings) reflected within New Zealand. A different picture emerges from examination of the Government's capital account.

The travel component has looked at carefully, but it is not clear how much of the increase is due to a rise in the number of people travelling overseas for

business travel (NBR 253), and those people tend to be more than tourists. Attempts to sell more overseas stock eventually show up in export receipts.

The second factor is the exchange movement against the New Zealand dollar. Costs more New Zealand dollars to pay the various bills incurred while travelling.

Third, service costs in other countries rose more rapidly than the last two to three years for the dollar in New Zealand.

The comment regarding exchange movements is not to imply that interest costs are irrelevant, but the other elements are irrelevant.

Analysis of the invisible deficit, and "solutions" to its problem of its growth, will be complex exercise. For example, the Government may have in mind the happened in the days when there was control over travellers' allowances. We had a thriving black market in currency, and substantial amounts of travel receipts from tourists never went into the banking system.

Analysing annual accounts

by Peter V O'Brien

REORGANISING a company can be as painful as reorganising the economy. Life has to go on while the process can become worse while the solutions are found and applied.

Bing Harris & Co Ltd, Wellington textile, clothing, footwear and warehouse group, faced those facts in the year to December 1978.

The annual report shows that group net profit slumped from \$70,000 in 1977 to \$209,000 last year. The latter figure included a tax refund of \$57,000 as opposed to a liability of \$12,600 in the previous year. Profit last year was the lowest

since 1969. It reflected difficult economic conditions over the first two years, but also the special problems applicable both to Bing Harris specifically and to the industries in which it is involved.

The company had "unforeseen losses in one division of Bing Harris Surgoods Ltd, and in one subsidiary company which experienced serious management problems". The latter point receives no elaboration, but it suggests that a few people may no longer be with the group.

General economic problems were the main influence on group sales. Total turnover was \$34.2 million, compared with \$33.5 million in 1977. An

increase of 2.2 per cent in a year when the Consumers Price Index went up more than 10 per cent suggests there was a volume decline.

Bing Harris did well to hold the increase in operating expenses at only 5.33 per cent, showing the effects of tight control over costs while the "reorganisation" of trading subsidiaries continued.

The decision to close several warehouses in the Bing Harris Surgoods' subsidiary should allow continuing savings in operating costs.

Managing director Chris Harris, says in his report: "During the year small branches in New Plymouth, Wanganui, Palmerston North, Gisborne, Napier and Invercargill were closed and sold. This reorganisation will produce material savings in stock holding costs, in stock ownership, and in costs of operation."

The company's basic operating profit was less than \$100,000, before adding in various other items. Net operating profit after expenses was \$98,000 (\$935,000 in 1977), to which was added \$64,000 in dividends received. That gave \$162,000 as "net income for the year before taxation". A tax refund of \$57,000 pushed the profit figure up to \$209,000.

while \$37,000 from equity accounting for associate companies produced the final amount of \$246,000 before extraordinary items.

Those items contributed \$92,000 last year, compared with \$38,000 in 1977. "Net Income" was therefore at \$338,000, as against \$908,000 in the previous year. An interesting effort, considering the starting point was \$88,000, while in 1977 it was \$935,000.

Massive asset values are a feature of the balance sheet. The company's 50 cents shares have a net asset backing of \$2.43, nearly five times the par value. That financial strength is clearly failing to produce the appropriate return, so the company is trying to switch the investment into more lucrative areas.

If net profit would reach \$1 million again, recorded once only, in 1979 the return on \$13.9 million of shareholders funds would be 7.18 per cent, well below the level usually considered satisfactory for a public company.

The existence of substantial reserves (\$11,068,000, compared with capital of \$2,857,000) with a large capital element allows the company to pay dividends from sources which make the payments tax free in shareholders' hands.

That happy condition will apply for several years. The remaining balance sheet items were little changed over the previous year. Modest changes in



CHRIS HARRIS reorganisation produces savings.

current assets and current liabilities are explained in the report of either the chairman or the managing director. Those reports, and the overall financial disclosure, make the Bing Harris annual report one of the better efforts from a listed company.

The company's financial structure is such that it needs to change direction unless

shareholder loyalty is unusually strong.

A company with a net asset backing of \$2.43, and a share price of 68 cents last week, would be an attractive takeover proposition. After discounting asset values for realisation, or for more "reorganisation" purposes, there would still be a handsome gain on the investment.

It appears that the company is aware of the marked difference between entries in the profit and loss account and those in the balance sheet. Attempts are being made to swing away from traditional business to areas which offer promise for the future.

The joint venture fishing deal with the Korean company, Samhwa Co, is an example of the trend to diversification. Inevitably there are start-up problems in such ventures, some of them related to the antics of bureaucrats who make extraordinary demands on industries associated with "primary industry". When the fishing venture settles down it should prove reasonably profitable, provided the creatures can be caught — always a problem when one goes fishing.

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The risk factor, of course, varies significantly as before Government securities and equities. The latter contribute a capital loss if the stock turns down, while the first will produce a capital loss only when the Government raises its interest rate again on the same date.

(Two thirds of the \$80 is tax free, and equals \$53.33; one third is taxable at 60 per cent, until \$68.85 taxed at 60 per cent gives a tax paid figure of \$28.18. The \$53.33 plus \$28.18 produces \$80, while \$68.85 plus \$53.33 equals \$119.98).

the case quoted we are talking about a dividend yield of 8 per cent (\$80 on \$1,000), and provided the proportions of tax and tax free payments are the 5 and 10 per cent category, the share can still be made

The risk factor, of course, varies significantly as between Government securities and equities. The latter can involve a capital loss if the market turns down, while the former will produce a capital loss only on realisation before maturity.

and then only if the Government raises its interest rate again in the same money period. If the Government cuts its rate the investor will obtain a capital gain if realising to

Some investors may require a margin on equity return to account for risk, in which case the calculations made earlier would be recalculated to add in a risk premium, higher than the difference between 800 and 90.

But the exercise shows that people buying equities should always examine the company's policy on dividends, payments, and note from the

payments from these assets. The mix between taxable dividends and payments which are tax free will vary, but the appropriate calculation to show the net return in relation to that from fixed income securities is a simple exercise. It can be rewarding under present tax rates.

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The Government is paying 13 per cent for five years. Assuming a marginal tax rate of 60 per cent (to take account of all you top bracket earners) and on investment policy

The same investment in \$1000 of equities with a dividend yield of 4 per cent will give the shareholder a net return of \$80 if the company's distribution is tax free in his hands.

Another example shows the return if the company is paying part of its dividend from reserves and part from revenue. If the payout is 15 per cent and 10 per cent by tar-

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Which related to an investment of \$1000, \$119.38 at 11.99 per cent. But tables of dividend yields do not distinguish between taxable and tax free payments, so it

The risk factor, of course, varies significantly as between Government securities and equities. The latter can involve a capital loss if the market turns down, while the former

Some investors may require a margin on equity return to account for risk, in which case the calculations made earlier would be recalculated to add in any risk premium, which is higher than the

payments from these reserves. The mix between cash dividends and payments which are tax free will vary, but the appropriate calculation to show the net return in relation

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Some investors may see a margin on equity return to account for risk, in which case the calculations made earlier would be recast to add in any risk premium, higher than the difference between 9% and 10%.

But the exercises show by people buying equities stock always examine the economy's policy on dividend payments, and note from accountants the ability to not payments from these reserves. The mix between dividends and payments which are tax free will vary, but is appropriate calculation to show the net return to relative to that from fixed income securities is a simple exercise. It can be rewarding under present tax rates.

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